



# 2024 Sustainability Report





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## Message from our CEO

RX is committed to shaping a more sustainable, resilient future—through innovation, collaboration, and action. As a founding member of the Net Zero Carbon Events pledge, launched at COP26, we stand alongside global partners with a clear commitment: achieve net zero emissions by 2040 and halve greenhouse gas emissions by 2030, helping limit global warming to 1.5°C.

This is more than a climate target—it's a global responsibility. We're working hand-in-hand with venues, suppliers, and stakeholders to embed sustainable practices across every stage of our events. From reducing energy use and cutting waste to re-imagining event materials and logistics, we're committed to smarter, cleaner operations worldwide.

Sustainability at RX is built on three pillars:

- **Technology & Innovation:** Leveraging advanced tools to reduce our environmental footprint.
- **Strategic Partnerships:** Collaborating with partners to drive emission reductions and long-term value.
- **Returns:** Ensuring every sustainable decision also delivers business impact.

Our 2025 vision is to lead as a united global community—making choices today that benefit our industry, our communities, and our planet tomorrow. By setting high standards and investing in sustainable solutions, we're not just reducing our own environmental footprint—we're helping raise the bar for the entire events industry.

Together, with determination and shared purpose, we're creating a future that works for everyone. Thank you for being part of the journey.

  
**Hugh Jones**  
CEO



# Introduction

RX became a founding member of the [Net Zero Carbon Events](#) (NZCE) pledge in 2021.

The pledge commits us to measure and reduce the carbon emissions associated with the delivery of an event:

- Before the end of 2023, publish the organisation's pathway to achieve net zero by 2050 at the latest, with an interim target in line with the Paris Agreement's requirement to reduce global GHG emissions by 50% by 2030
- Collaborate with partners, suppliers and customers to drive change across the value chain
- Measure and track our Scope 1, 2 and 3 GHG emissions according to industry best practice
- Report on our progress at least every two years

RX's parent company, RELX, is a signatory to The Climate Pledge, which commits us to becoming net zero by 2040 at the latest.





RX recognises the urgent need to decarbonise the industry. 2024 was the first year average global temperatures were 1.6 °C above those of the pre-industrial period. Climate change is reshaping the events industry, with extreme weather, rising costs, and supply chain pressures—but it’s also accelerating innovation, driving the adoption of sustainable practices that create more resilient, responsible, and future-ready events.

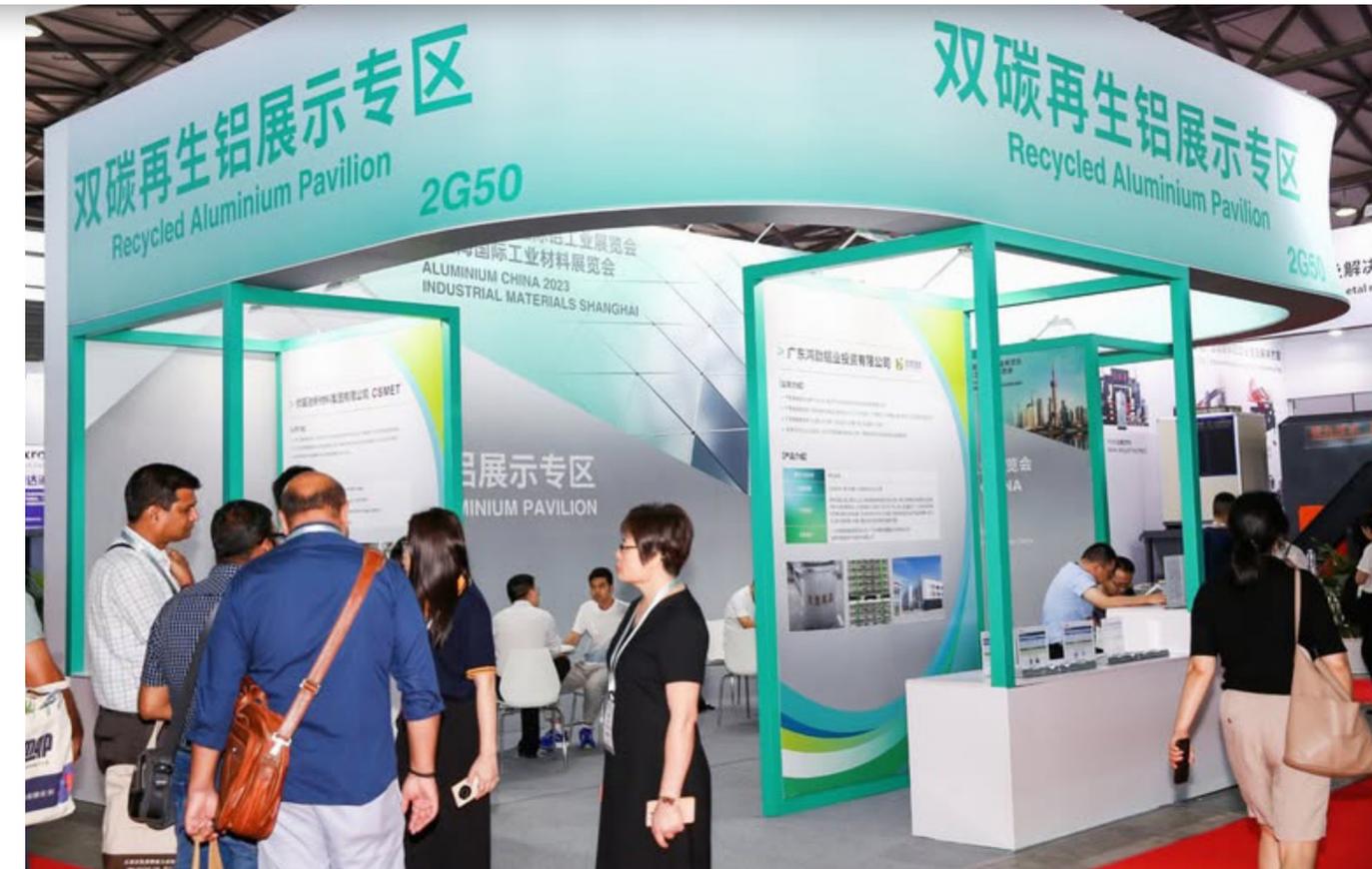
Not only is sustainability a pressing issue for our industry, but our research indicates it is a pressing issue for our customers, impacting decision making. In a recent survey we conducted, 81% of RX exhibitors and 77% of RX visitors said sustainability is a topic their businesses are taking seriously.

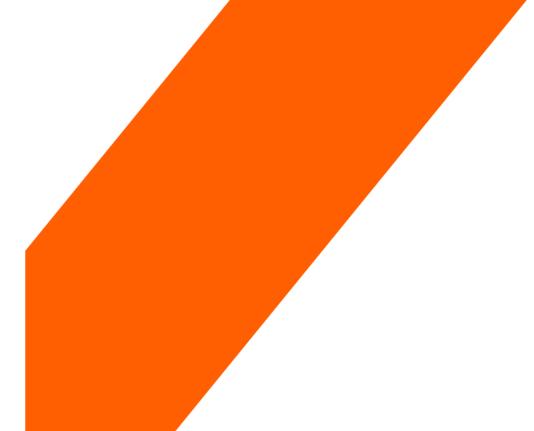
In 2022, we launched a Global Sustainability Council composed of leaders from across our business to champion measurement. In 2023, the Council oversaw the development of our Sustainability Playbook, followed by the release of our Net Zero Roadmap in 2024, outlining key milestones on our decarbonisation journey.

This report shows our progress in measuring our carbon emissions and the implementation of our net zero milestones, including how we are collaborating with the wider industry to drive change both upstream and downstream in our value chain.

## 2024 RX Key Data Highlights

- ✓ **60%** reduction in Scope 1 and 2 emissions since 2018
- ✓ **45%** reduction in Scope 3 business travel since 2018
- ✓ **24%** of events were held at venues that are NZCE signatories
- ✓ **32%** reduction of event energy emissions against a 2018 baseline
- ✓ **27%** events committed to renewable electricity sources
- ✓ **43%** reduction of event waste emissions against a 2018 baseline
- ✓ **12%** reduction in event waste against a 2018 baseline





# Sustainability at RX

## Sustainability Structure

The [RELX Environmental Policy](#) outlines RELX's and RX's commitment to minimising environmental impact. [The Climate Change Statement](#) supports the scientific community's opinion that human activity is contributing to climate change; we support the Paris Agreement's intention to limit climate change to 1.5°C.

Launched in 2022, the Global Sustainability Council includes senior representatives from RX's key regions. Meeting every month, the Council champions the sustainability strategy within their regions, working closely with our events and operations teams. The Council is sponsored by leaders of the RX Executive Leadership Team (ELT). The Sustainability Director regularly presents to ELT sponsors and key stakeholders at RELX, including the Global Head of Corporate Responsibility and the CFO.

Hear from a selection of council members about what the net zero commitments mean to their business and how this is being implemented regionally.

"Net zero and sustainability are major challenges for each of us as citizens and for our business. As we run world-class events, our customers are expecting us to lead the way. It is our duty to integrate this goal into the way we design and run our events, and to inspire our customers and partners in their own industries. Signing the NZCE pledge has been an accelerator for actions already launched to improve the sustainability of our events. Each show at RX France now has its own sustainability roadmap aligned with NZCE objectives, and we are engaging our customers and providers in each of our shows to join us in reaching this target, through inspiring content and on-site business cases."

**Céline Boudineau**  
Operations and Transversal Projects Director, RX France



"Sustainability and the journey to net zero go beyond corporate commitments—they are strategic responsibilities that redefine how we operate. The most significant change I have observed is the growing engagement of teams beyond event operations, actively contributing to carbon footprint reduction and raising awareness among our clients.

This journey has allowed us to implement concrete solutions to minimize environmental impact, from using renewable energy sources to recycling waste and food. More than just mitigating damage, it is about managing our resources more efficiently and responsibly. The Net Zero program has reinforced that both small and large actions, when combined, drive meaningful change"

**Carlos Abreu**  
Operations Director, RX Mexico and Brazil

“Net Zero is essential for our sustainable growth and the health of the exhibition industry. It is unavoidable and a target to achieve not only by RX but also by everyone in our industry. Although most people recognize the importance of reducing carbon emissions, they often fail to realize that it is also part of their responsibility. Numbers visibly change the mind of an ED, operations, and everyone engaged.”

**Hajime Suzuki**  
Executive Officer, Global Relations, RX Japan



Sustainability has been at the heart of RX Greater China for the past three years, and our Go Green strategy remains a key focus in 2025.

We’re committed to driving greener exhibitions, embedding sustainability into every stage of our operations, and staying on track for our ultimate goal: net zero carbon events by 2040.

**Anita So**  
Assitant Vice President, Operations and Venue Strategy,  
RX China

## Sustainability Strategy

Our approach to sustainability is based on three pillars:



**Measure**



**Reduce**



**Communicate & Engage**

# Sustainability Strategy Pillars



## Pillar 1: Measure



## Pillar 2: Reduce



## Pillar 3: Communicate & Engage

2030 Goal	Measure and report event-related scope 3 carbon emissions, accurately and consistently.	Reduce event-related scope 3 energy, waste and production carbon emissions by 50%	Foster internal and external engagement in our sustainability strategy through transparent and authentic communications.
<b>2024 Achievements</b>	<ul style="list-style-type: none"> <li>• Fully audited Carbon Model built for RX exhibitions.</li> <li>• Accelerated data collection: 81% of 2023 and 89% of 2024 events reporting energy or waste data.</li> <li>• 28 event footprints completed and almost 200 individual stand carbon emissions calculated.</li> </ul>	<ul style="list-style-type: none"> <li>• Publish Net Zero Carbon Events Roadmap.</li> </ul>	<ul style="list-style-type: none"> <li>• Establish internal green teams across the UK and US.</li> <li>• Engagement in industry initiatives through Net Zero Carbon Events and travel consolidation project.</li> </ul>
<b>2025</b>	<ul style="list-style-type: none"> <li>• Publicly report in 2025 event-related carbon emissions, and commit to biennial reporting beyond 2025.</li> <li>• Transparent and accessible emissions reporting for key internal stakeholders.</li> <li>• Continued event emissions data collection: production, energy and waste.</li> </ul>	<ul style="list-style-type: none"> <li>• Deploy sustainability scorecard for all events and incorporate tracking into Carbon dashboard.</li> <li>• Account for renewable energy reductions in our electricity reporting.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop and disseminate guide for exhibitors on sustainability.</li> <li>• Industry engagement with UFI and Net Zero Carbon Events including on travel consolidation.</li> </ul>
<b>2026 - 2030 Objectives</b>	<ul style="list-style-type: none"> <li>• Actively participate in industry multi-stakeholder partnerships to help support, improve and streamline data collection e.g. through NZCE working group on measurement.</li> <li>• Enhance accuracy and transparency of measuring, monitoring and reporting systems.</li> </ul>	<ul style="list-style-type: none"> <li>• All events report to the Sustainability Scorecard, with added actions to drive carbon reductions beyond baseline requirements.</li> <li>• Pilot the ability for event attendees to support sustainability and/or nature-based projects.</li> <li>• Net Zero Carbon Events alliances deployed to enhance and accelerate action on carbon reductions.</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct customer research to better understand importance and acceptance of sustainability within trade shows, including on travel consolidation.</li> <li>• Educate exhibitors on sustainable practices in exhibition stand design and construction.</li> <li>• Publish updated sustainability reports in 2027 and 2029.</li> <li>• Explore external accreditation e.g. ISO 20121, EIC standards or alternative.</li> </ul>



# Setting a Boundary



## Definition of Scopes



### SCOPE 1

Direct emissions from sources under our control, such as natural gas used in our offices and fuel used in any company vehicle fleet.



### SCOPE 2

Indirect emissions from energy we purchase, such as electricity used in our offices.



### SCOPE 3

All other indirect emissions in our value chain associated with the delivery of an event and aligned with the Net Zero Carbon Events categories:

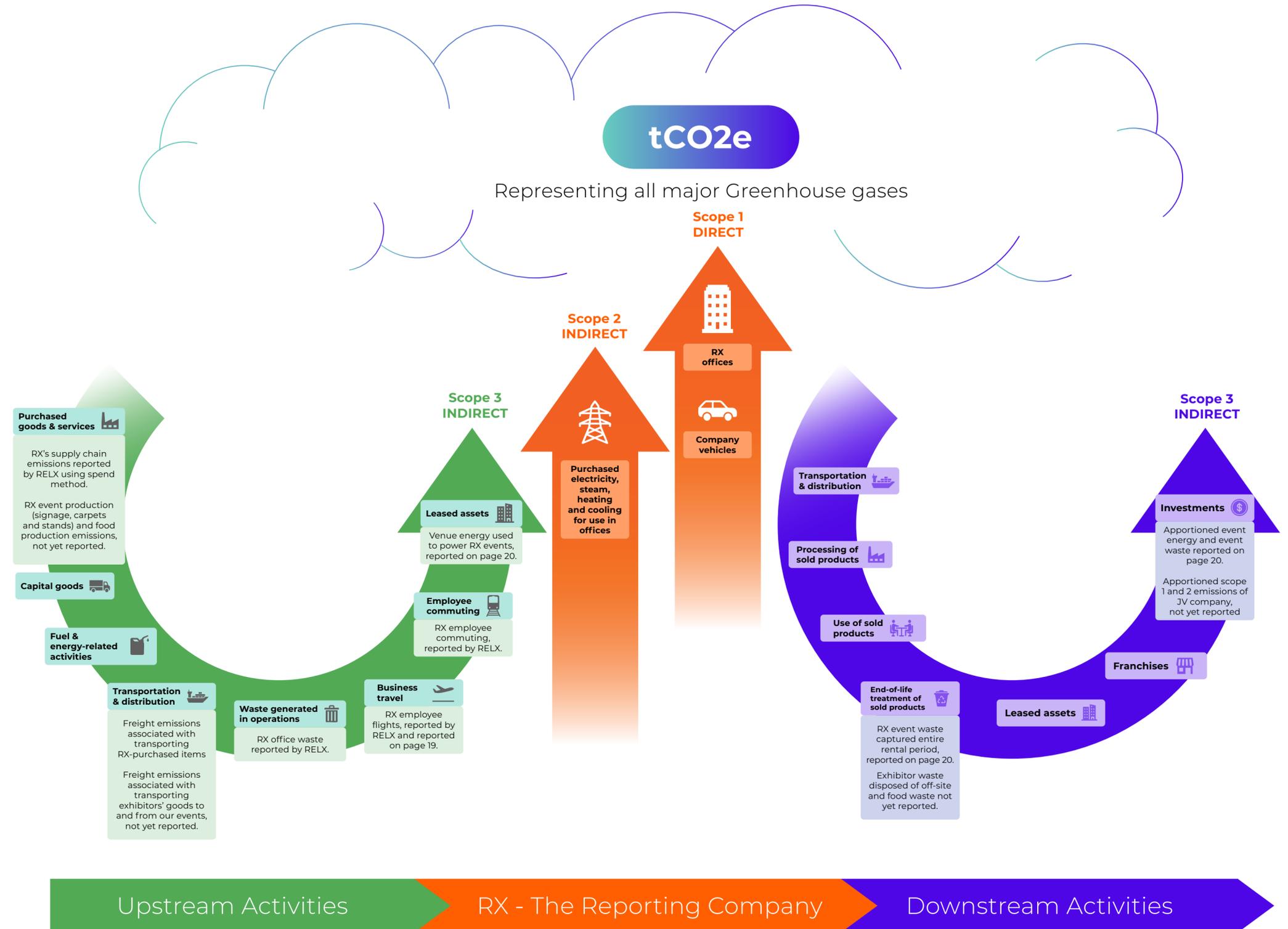
- Venue Energy
- Production and waste
- Food and food waste
- Logistics
- Business travel and accommodation

# Alignment with GHG Protocol

We have aligned our Scope 3 event emissions to six of the 15 GHG Protocol categories.

The following GHG protocol diagram shows how we have mapped RX Scope 3 emissions to the GHG Protocol corporate standard categories (and where other scope 3 emissions are managed and reported by RELX).

RELX publishes Scope 3 emissions for homeworking, supply chain (some of which includes suppliers engaged in the delivery of the events), commuting. You can view this data in the [RELX Annual Report](#) here.



## RELX's SBTi targets and what this means for RX

RELX, RX's parent company, has a validated science-based emissions reduction targets. RELX commits to reduce absolute Scope 1 and 2 GHG emissions by 56% by 2030 from a 2018 base year. RELX also commits to reduce absolute Scope 3 GHG emissions from purchased goods and services, capital goods, business travel and employee commuting by 30% within the same period. RELX further commits that 60% of its suppliers by spend, covering purchased goods and services, capital goods, fuel and energy related activities, upstream transportation and distribution and business travel will have science-based targets by 2027.

The work we do at RX to measure, report and reduce carbon emissions from our events contributes to reductions needed to achieve our science-based targets.





# The Data



## Scope 1 & 2

At RX, our Scope 1 and 2 baseline for net zero is 2018. Since then there has been a 60% reduction in our Scope 1 and Scope 2 location - based emissions.

RX Scope 1 and 2 emissions are from direct and indirect sources such as natural gas and electricity used in our offices. Decreased energy consumption in our offices is due to office consolidation.

RELX Plc Scope 1 & 2 emissions are reported in the 2024 Annual report and these are independently assured, see the [annual corporate responsibility report](#).

Year	tCO2e 2018	tCO2e 2019	tCO2e 2020	tCO2e 2021	tCO2e 2022	tCO2e 2023	tCO2e 2024	% Change 2024 vs 2023	% Change 2024 vs 2018
<b>Scope 1</b>	1,176	1,281	1,342	1,231	1,151	1,197	824	-31%	-30%
<b>Scope 2 location-based</b>	4,014	3,660	2,585	2,142	1,987	1,645	1,260	-23%	-69%
<b>Scope 2 market-based</b>	3,157	3,054	2,090	1,720	1,589	1,437	1,114	-22%	-65%
<b>Total location-based</b>	5,190	4,940	3,927	3,373	3,138	2,842	2,084	-27%	-60%
<b>Total market-based</b>	4,332	4,335	3,432	2,951	2,740	2,634	1,937	-26%	-55%

## Scope 3 Business Travel

RX uses RELX's standards for measuring Scope 3 emissions from business travel. Up until 2024, RX calculated Scope 3 flight emissions using a distance methodology, applying Department for Business, Energy and Industrial Strategy (BEIS) emission factors for aviation miles. RX now calculates business travel emissions using flight data reported through our travel agencies, using **Cirium** (a RELX company) proprietary [EmeraldSky](#) methodology. This approach combines flight and aircraft-specific data with industry data sets to derive the fuel consumption of individual flights, from which the emissions of a flight are calculated using the BEIS emissions factor for aviation fuel. A radiative forcing (RF) factor is applied to the emissions.

Since 2018, there has been a 45% reduction in Scope 3 business travel emissions using the Emerald Sky methodology. 2018 flight emissions calculated using the BEIS emission factors were 16,175 tCO<sub>2</sub>e<sup>^</sup>. This methodology has been used by RELX for its 2018 baseline. However, RX is applying Emerald Sky for all employee flight emissions.

RX flight data is based on actual data from travel agencies, covering 78% of RX employees. We have estimated emissions for those employee populations where we do not have data.

Scope 3 Business Travel	2018	2023	2024	% Change 2024 vs 2023	% Change 2024 vs 2018
Cirium tCO <sub>2</sub> e	7,977	3,799 <sup>^</sup>	4,421 <sup>^</sup>	16%	-45%

## Scope 3 Event energy and waste emissions

There are five key categories of emissions set out by NZCE in the event industry roadmap. Of these emissions, we have prioritised measuring and reporting venue energy powering our events and waste disposed of onsite at the venues for the total period we rent the venue (event build-up, event days and event dismantling).

Since 2018, there has been a 32% reduction in Scope 3 event energy market-based emissions and a 43% reduction in waste emissions.

Approximately half of the energy emissions reductions comes from a change in portfolio, the remaining reductions are a combination of

more renewable energy in national grids reflected in the emission factors applied; more onsite renewable energy or renewable energy certificates used by the venues where we operate our events and a reduction in energy consumption.

The reduction in waste emissions largely comes from an increase in waste being diverted away from landfill rather than a significant reduction in volume of waste. As we continue to address emissions reductions, we will pursue strategies which reduce event waste at our shows.

Scope 3 Event energy and waste emissions	tCO2e 2018	tCO2e 2023	tCO2e 2024	% Change 2024 vs 2023	% Change 2024 vs 2018
Market-based event energy	18,139	11,303	11,286	0%	-38%
Market-based event energy joint ventures*	2,772	3,317	2,941	-11%	6%
<b>Subtotal event energy</b>	<b>20,911<sup>^</sup></b>	<b>14,620<sup>^</sup></b>	<b>14,227<sup>^</sup></b>	<b>-3%</b>	<b>-32%</b>
Event waste	5,934	3,130	3,257	4%	-45%
Event waste - joint ventures*	473	395	369	-7%	-22%
<b>Subtotal event waste**</b>	<b>6,407<sup>^</sup></b>	<b>3,525<sup>^</sup></b>	<b>3,626<sup>^</sup></b>	<b>3%</b>	<b>-43%</b>
<b>Total event energy and waste</b>	<b>27,318</b>	<b>18,145</b>	<b>17,853</b>	<b>-2%</b>	<b>-35%</b>

## Our measurement methodology - Scope 3 event energy and waste

Energy covers electricity, natural gas for heating or cooling and/or heat and steam, we have not been able to capture fuels used in generators. While we aim to collect data from all our events, some venues are only just starting to put systems in place to report data. In the absence of actual reported data we use intensity metrics (average energy reported / average gross space) for venues and for countries or regions to estimate emissions.

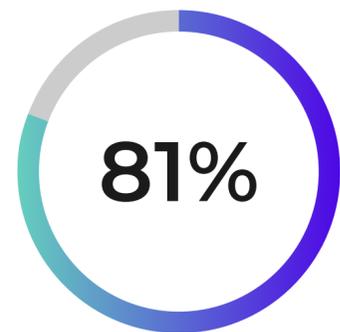
Waste covers all dry waste disposed at the venue during the event as well as the build-up and the dismantling. We

capture waste sent to landfill, recycled waste and waste to energy. In the absence of actual reported data, we use intensity metrics (average waste / average attendees) for venues and for countries or regions to estimate emissions.

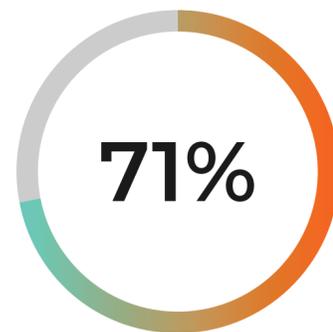
We do not currently report food waste as it is often handled by different contractors, but we have started capturing food waste separately and anticipate this data in the next reporting cycle. We capture emissions from RX events and from our joint ventures. We account for 100% of the energy and waste emissions associated with



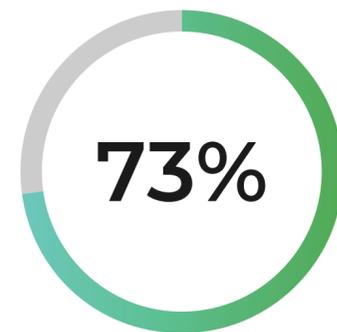
**2023 reporting based on actual data**



Events (RX and joint ventures) reported energy and/or waste data

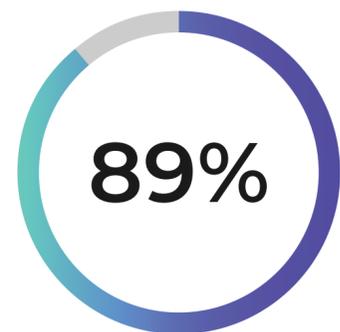


of energy carbon emissions based on actual reported data

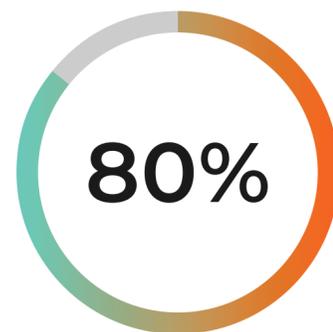


of waste carbon emissions based on actual reported data

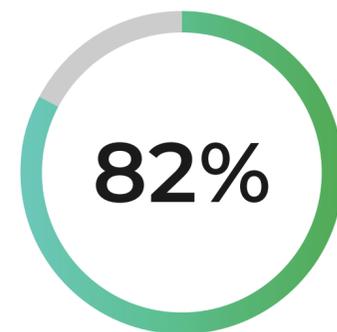
**2024 reporting based on actual data**



Events (RX and joint ventures) reported energy and/or waste data



of energy carbon emissions based on actual reported data



of waste carbon emissions based on actual reported data

RX events and we apportion the emissions for joint ventures based on the percentage of our investment.

In 2023, 81% of events reported energy and/or waste data to us. 71% of energy emissions and 73% of waste emissions is based on actual reported data.

In 2024, 89% of events reported energy and/or waste data. 80% of energy emissions and 82% of waste emissions is based on actual reported data.

We use an excel carbon model for calculating our carbon emissions. We apply energy emission factors from the International Energy Agency (IEA) and BEIS emission factors are applied to the waste. The 2018, 2023 and 2024 emissions data in our carbon model has been reviewed by RELX Internal Audit and is externally assured by EY (see [page 34](#)).

Scope 3 data presents a number of challenges– we are reliant on our suppliers and in some instances their contractors – to report accurate event-level energy and waste data. In some instances, energy reported is estimated because venues do not have sub-metering. We engage with these venues and offer guidance, where possible, to improve their provision of accurate data.

Industry collaboration through NZCE is important to progress a unified approach to measurement, methodologies and boundaries and we will continue to engage with peers in the industry to address these challenges.



# Taking Action

How we are making progress  
on the milestones in our roadmap

RX's Net Zero Roadmap sets out milestones for the five NZCE emissions categories. So how are we progressing with these?

## Venue Energy

We are working with the venues that host our largest events to better understand their energy efficiency initiatives and their progress in transitioning to renewable energy. Only 27% of our events are powered in part by renewable energy - whether onsite renewables, such as solar, or through the purchase of renewable energy certificates by the venue and 24% of our events in 2024 took place at a venue which has signed the Net Zero Carbon Events pledge. We are working with our Global Sustainability Council to make sure our leaders and event teams are empowered to have conversations with venues about energy efficiency and clean energy.



## Production and production waste

We have created a Global Sustainability Scorecard, to be rolled out in 2025, supporting action on waste reduction, improved recycling and to help event teams make sustainable choices when it comes to event production. Carpet, stand types and materials used in signage all impact the amount of waste produced at an event which is why we have specific initiatives for these action areas. We will continue to educate and engage our internal teams, as well as visitors and exhibitors attending our events.

### Within production we have two separate projects:

- Exhibition carpet:** We are measuring emissions associated with RX-purchased carpet. We know emissions can be avoided by removing carpet, which some shows in industrial sectors have done. Many shows, however, are unable to remove carpet and in these instances we work with suppliers to find the most sustainable option such as reusable carpet or recyclable carpeting which is recycled after the event, which can reduce emissions by as much as 85% per square metre compared to standard carpet.
- Exhibition stands:** we are capturing data from individual exhibition stands to better understand the carbon footprint associated with stand builds and

we have created a materials library in cooperation with our suppliers, with emission factors for different material types. We are also working with some suppliers to estimate emissions associated with packaged stands. Educating exhibitors on sustainable exhibitions is a priority and we are beginning to run campaigns focused on reusable materials in stand building. To promote sustainable practices among exhibitors, Arabian Travel Market and In-Cosmetics Global have launched the “Sustainable Stand Awards.” These awards honour exhibitors who actively work to minimise their environmental footprint by integrating eco-friendly elements into the design and construction of their stands [see [Ten steps to more sustainable exhibiting | RX](#)].



## Food and food waste

Venues are working to provide us with information on how food waste is processed e.g. compost, incineration. Several venues where we run our events have catering contractors with robust sustainability practices, who are providing insights we can incorporate in our sustainability guidance to educate event teams, such as low carbon menus or food donation programmes.

## Logistics

A challenging area to measure, we have captured some data from our suppliers in the event carbon footprints we have undertaken and from venues which use transport tracking software. We look to engage with the wider NZCE community to better understand how we can support emissions reductions in this category.

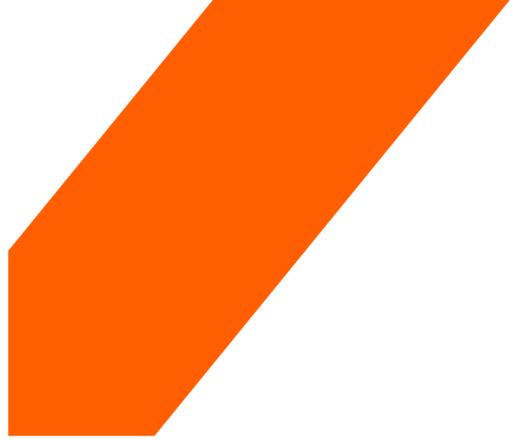
## Travel

We are measuring our employee travel (see emissions data on [page 19](#)). As recognised by the NZCE, attendee travel is the largest contributor to carbon emissions for most events. We are currently measuring travel from our attendees using registration data to better understand this footprint so we can better support our attendees on making more sustainable travel choices. At the same time, the industry strongly believes that major events act as ‘travel consolidators’, saving attendees multiple trips to see contacts by meeting in one place at one time. We are collaborating with industry peers to improve our knowledge on events as travel consolidators.





# Case Studies



## Case Study 1

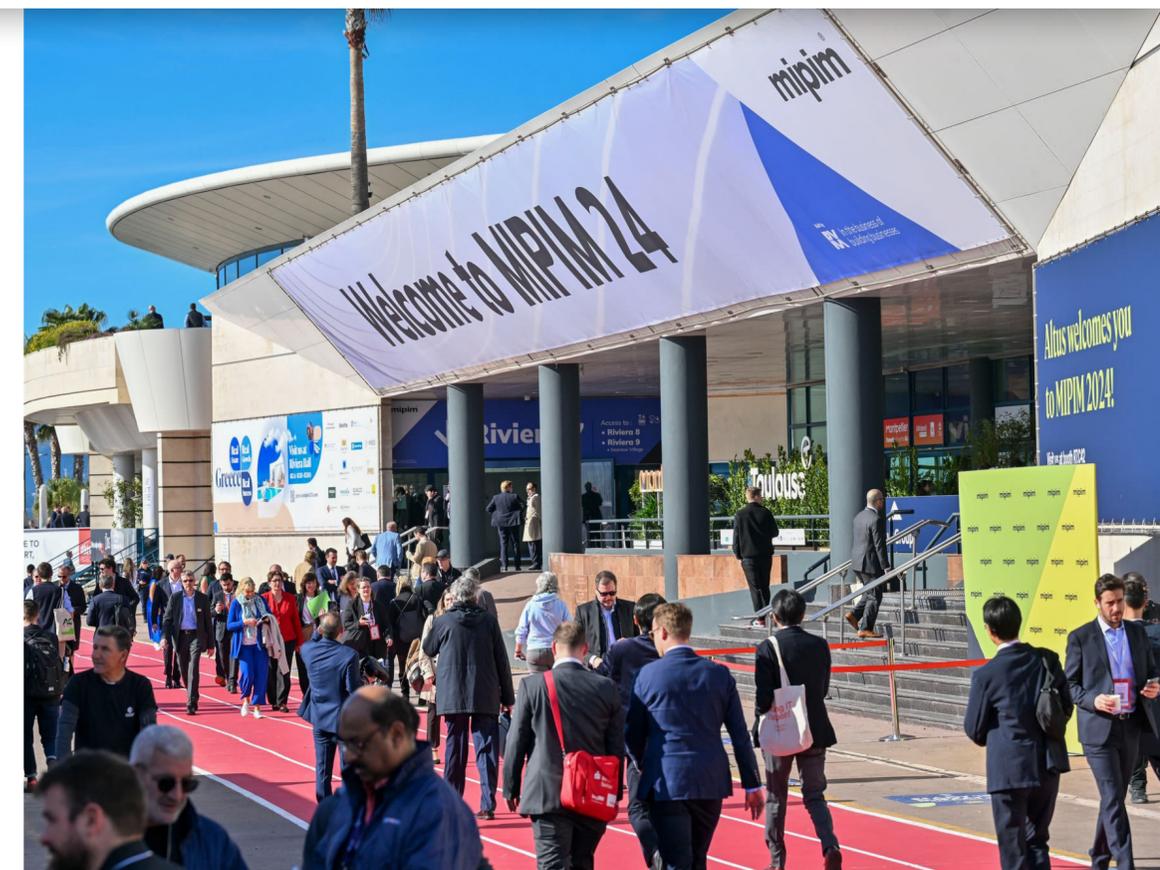
## MIPIM - The value of upcycling

[Green Bee Event Upcycling](#) is a French company which works to reduce event waste by promoting and facilitating its recovery and re-use. RX France first partnered with Green Bee in 2022 to minimise the waste produced at [MIPIM](#), the world's leading real estate event. Today, we work together across our Cannes-based events to identify, reduce and repurpose everything from stand building materials, furniture and signage, to badges, lanyards, carpets cut-outs and food waste.

Green Bee helps our operations teams to identify recoverable and reusable materials in our feature areas and partner spaces; finds entities (such as charities, not for-profits or schools) that are interested in reusing waste materials; and monitors waste sorting on site. They reach out to stand contractors and exhibitors before each event to educate them on waste management and raise awareness of our targets. And they invite attendees to explore the opportunities for waste recycling at fun and innovative workshops on the show floor. For example, at [MAPIC 2023](#), visitors to the new Sustainability Lab were invited to turn event waste into unique and meaningful products, including making wallets from carpet off-cuts.

For each event, RX France receives a waste certificate enabling us to monitor our progress, together with recommendations and actions for improving year on year. For MIPIM 2024, total waste was reduced by 24% compared to 2022.

Among the many assets upcycled at MIPIM 2023 with the help of Green Bee, three tonnes of wood from our 'Road to Zero' zone were given to the [Fondation de Nice](#), to furnish their facilities and fit out social housing projects in the Alpes-Maritimes region. Melamine partitions from our VIP Lounge were donated to the [Hack Lab in Sophia Antipolis](#), an exchange dedicated to scientific collaboration, to furnish a Hack Lab for children. Around 40m<sup>2</sup> of printed tarpaulin went to the [Fondation de Cannes'](#) eco-school project to make 500 upcycled pencil cases for schoolchildren entering the first grade. And 150m<sup>2</sup> of scrap carpet was donated to the [Nice Curling Club association](#) to line the side lanes of the curling rinks, as it makes an ideal non-slip material.



## Case Study 2

## Arabian Travel Market - Partnering on waste reduction

[Arabian Travel Market \(ATM\)](#) celebrated its 30th annual event in 2023 in Dubai by initiating 30 short, medium and long-term sustainability goals to make ATM more sustainable. In 2024, the event team took the important step of completing their first carbon footprint of the event, with a particular focus on waste reduction.

Despite setting a new show record with more than 46,000 attendees across four days, the venue reported that ATM 2024, increased their waste diversion rate away from landfill from 5% in 2023 to almost half (48%) in 2024. Although overall waste increased by 14% there was a 38% reduction in landfill waste and waste carbon emissions reduced by 13%. For the 2025 edition, the team will work with the venue and exhibitors to focus on overall waste reduction whilst increasing their recycled rates.

Working closely with the [Dubai World Trade Centre](#), ATM pursued a wide range of initiatives to reduce and recycle waste. Staff training was provided on all aspects of waste management

inside the halls, including the use of colour coded skips to separate general, recyclable and hazardous waste; and Sustainability Champions were appointed to implement and monitor waste segregation and management during the event.

Food waste was minimised through composting and donations of excess food to local community programmes. Dedicated food waste bins were provided at all catering areas. And customers also enjoyed a 50% discount on food at selected outlets from 6-8pm, to minimise left over foods at the end of each day.

Dubai World Trade Centre and ATM also partnered with [Sparklo](#), a global cleantech company which promotes recycling through innovative reverse vending machines (RVMs). Installed through the venue, the RVMs encourage bottle returns by rewarding users with incentives that can be used for future purchases.



## Case Study 3

## ISC WEST's journey to reduce waste to landfill

ISC West, the leading comprehensive and converged security trade show in the US, has embarked on a multi-year mission towards zero waste in partnership with [MeetGreen](#), a leading sustainability consultant in the sustainable event space.

Among key initiatives at ISC West 2024, they developed a comprehensive sustainability guide for exhibitors; installed new waste stream receptacles on-site to increase recycling rates; provided recyclable cups and utensils at all retail concession outlets; and

invested in hand sorting operations, ensuring refuse was placed in the correct recycling, composting, or landfill stream. The team also launched a food donation programme through which almost a metric tonne of food materials were donated to local non-profit organisations.

These efforts increased ISC West's diversion rate by 8%. Only 22 of the 84 metric tonnes of waste went to landfill, meaning 62 metric tonnes (or 74%) was recycled and composted.



## Case Study 4

## Waste Expo Australia- Driving industry action

[Waste Expo Australia](#) is the country's biggest event for waste management and resource recovery, held every October in Melbourne. At the 2024 event (23-24 October), over 3,000 professionals from across the industry spectrum are expected to attend to explore innovative material usage, enhance recovery processes, and minimise landfill waste. Alongside the sold-out expo, 100+ conference speakers will cover key topics like the circular economy, government policies, waste-to-energy solutions, and managing commercial, industrial, and construction waste.

A new feature this year is the Government Lounge on the exhibition floor, a space where attendees can connect with government agencies like Sustainability Victoria, Recycling Victoria, and EPA Victoria, and discuss the future of waste management in the state.

The Waste Expo team is leading by example, using eco-friendly initiatives to reduce the event's own carbon footprint. These include sustainable booth design, paperless registration, eco-friendly lanyards, waste separation and recycling, and less carpeting throughout the venue.

Also new for 2024 is the Zero Waste Café, created in partnership with the Melbourne Convention and Exhibition Centre. Everything at the café is reusable, recyclable, or biodegradable. They've swapped single-use coffee cups for sustainable options and offer discounts to people with reusable cups. All food is served with crockery and cutlery, there's no packaged food or snacks, and waste sorting bins are provided to enable recycling.



WEPACK 24 Conference

# Sustainability Innovations

April 11th, 2024 14:00  
Shenzhen World Exhibition and Convention Center



# Working with the industry



We are platinum funders of NZCE and see this movement as critical to decarbonising our industry. We are active members of the NZCE taskforce and Board, contributing to workstreams on measurement, production and travel. Working with UFI - the global association for the exhibitions industry - and other key industry stakeholders we are collaborating to identify ways in which we can reduce the environmental impacts of our events.

“Collaboration is essential to accelerating sustainability across the global exhibitions industry, and RX is a prime example of ‘walking the talk.’ Beyond their support in launching the Net Zero Carbon Events initiative, their global reach, deep expertise and collaborative spirit are powerful drivers for meaningful progress for the industry.”

**Chris Skeith OBE**  
**CEO & Managing Director**  
**UFI, The Global Association of the Exhibition Industry**



# Assurance Statement



Shape the future  
with confidence

## INDEPENDENT ASSURANCE REPORT TO THE DIRECTORS OF REED EXHIBITIONS LIMITED ON SELECTED DATA

### Scope

We have been engaged by Reed Exhibitions Limited (“the Company”) to perform a ‘limited assurance engagement’, as defined by International Standards on Assurance Engagements, here after referred to as the engagement, to report on Reed Exhibitions Limited’s Scope 3 greenhouse gas emissions for event energy, event waste and business flights indicated with a ‘^’ symbol (the “Subject Matter”) contained within the RX 2024 Sustainability Report (“the Report”) for the years ended 31st December 2018, 31st December 2023 and 31st December 2024.

Other than as described in the preceding paragraph, which sets out the scope of our engagement, we did not perform assurance procedures on the remaining information included in the Report, and accordingly, we do not express a conclusion on this information.

### Criteria applied by Reed Exhibitions Limited

In preparing the Subject Matter, Reed Exhibitions Limited applied the methodology detailed on page 19 to 22 of the Report, the [Net Zero Carbon Events Measurement Methodology \(December 2023\)](#) and [RELX’s 2024 Reporting Guidelines and Methodology](#) (“the Criteria”).

### Reed Exhibition Limited’s responsibilities

Reed Exhibition Limited’s management is responsible for selecting the Criteria, and for presenting the Subject Matter in accordance with that Criteria, in all material respects. This responsibility includes establishing and maintaining internal controls, maintaining adequate records and making

estimates that are relevant to the preparation of the subject matter, such that it is free from material misstatement, whether due to fraud or error.

### EY’s responsibilities

Our responsibility is to express a conclusion on the presentation of the Subject Matter based on the evidence we have obtained.

We conducted our engagement in accordance with the International Standard for Assurance Engagements Other Than Audits or Reviews of Historical Financial Information (‘ISAE 3000 (Revised)’) and the terms of reference for this engagement as agreed with Reed Exhibitions Limited on 20 May 2025. Those standards require that we plan and perform our engagement to express a conclusion on whether we are aware of any material modifications that need to be made to the Subject Matter in order for it to be in accordance with the Criteria, and to issue a report. The nature, timing, and extent of the procedures selected depend on our judgment, including an assessment of the risk of material misstatement, whether due to fraud or error.

We believe that the evidence obtained is sufficient and appropriate to provide a basis for our limited assurance conclusions.

### Our independence and quality management

We have maintained our independence and confirm that we have met the requirements of the Code of Ethics for Professional Accountants issued by the International Ethics Standards Board for Accountants and have the required competencies and experience to conduct this assurance engagement.

EY also applies International Standard on Quality Management 1, Quality Management for Firms that Perform Audits or Reviews of Financial Statements, or Other Assurance or Related Services engagements, which requires that we design, implement and operate a system of quality management including policies or procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

### Description of procedures performed

Procedures performed in a limited assurance engagement vary in nature and timing from, and are less in extent than for a reasonable assurance engagement. Consequently, the level of assurance obtained in a limited assurance engagement is substantially lower than the assurance that would have been obtained

had a reasonable assurance engagement been performed. Our procedures were designed to obtain a limited level of assurance on which to base our conclusion and do not provide all the evidence that would be required to provide a reasonable level of assurance.

Although we considered the effectiveness of management's internal controls when determining the nature and extent of our procedures, our assurance engagement was not designed to provide assurance on internal controls. Our procedures did not include testing controls or performing procedures relating to checking aggregation or calculation of data within IT systems.

A limited assurance engagement consists of making enquiries, primarily of persons responsible for preparing the Subject Matter and related information and applying analytical and other appropriate procedures.

Our procedures included:

- a. Conducting interviews with key process owners identified by management and reviewed key documentation to gain an understanding of the corresponding recording, aggregation, calculation, and reporting processes for the Subject Matter.
- b. Determining key risks to data integrity and assessment of materiality thresholds for the Subject Matter data.
- c. Performing analytical procedures in relation to reported data.
- d. Tested the accuracy and completeness of a sample of data collated by reviewing evidence from data providers.
- e. Reviewing explanations provided for significant variances with data from previous reporting periods.

Confirming the presentation of the data was in line with our understanding obtained through the above procedures.

We also performed such other procedures as we considered necessary in the circumstances.

#### *Conclusion*

Based on our procedures and the evidence obtained, we are not aware of any material modifications that should be made to the Subject Matter for the years ended 31 December 2018, 31 December 2023 and 31 December 2024 in order for it to be in accordance with the Criteria.

#### *Restricted use*

This report is intended solely for the information and use of Reed Exhibitions Limited and is not intended to be and should not be used by anyone other than those specified parties. Accordingly, we accept no liability whatsoever, whether in contract, tort or otherwise, to any third party for any consequences of the use or misuse of this assurance report or its conclusions.



Ernst & Young LLP  
4 June 2025  
London



# Thank You!